The Man's Store-Official Weather Report-Colder.



#### Going Fast! Suits and Overcoats At Half Price

Don't need much advertising to sell as these at Half Price.

They're going fast—seeing is buying. Get in today.

\$20 Overcoats and Suits....\$10.00 \$25 Overcoats and Suits....\$12.50 \$30 Overcoats and Suits....\$15.00 \$35 Overcoats and Suits....\$17.50 \$40 Overcoats and Suits....\$20.00

Money's Worth or Money Back.

#### D. J. Kaufman

1005-7 Pa. Ave.



#### Auth's Famous Products

-are the standard in purity and quality.

The most appetizing and satisfying thing you could serve at the table is Auth's quality sausage. Made of the finest ingredients and under the most inviting conditions. We want you to try Auth's sausage, then you will appreciate their superiority.

#### Try AUTH'S

Pork Link Sausage Berkshire Sausage Meat Country Style Sausage and Liver Wurst.

At Your Grocer's.

#### N. AUTH PROVISION CO. 623 D ST. S. W.

GRAFONOLAS Sold on \$1 Cash Payments, balance as low as \$5 month. Call, write or phone M. 8256.



G Street at 13th.

## Retail Merchants' Association, was taken last night, when C. E. La Vigne, chief of the Bureau of Investigation of a New York newspaper, addressed the commitsuch magnificent suits and overcoats tee at the Raleigh.

Mr. La Vigne explained step by step the gradual growth of the immense bureau being operated to protect the public against false advertising. He also told of the methods of investigation employed in the exposing of such advertis-

**FAKE AD PROBER** 

C. E. La Vigne, New York In-

vestigator, Addresses Local

Vigilance Committee.

HITS "MARKED UP" SALES

Joseph Berberich Says Campaign in

Advocacy of Truth Is Making

Remarkable Strides.

"Advertising," he said, "has become a great national science, involving more than \$700,000,000 annually. Truthful adver-tising is a serious problem because it afects both the merchant and the public vitally. The truth cannot be weighed, either by pound, gallon, or scale, but real honesty is the writing of words in such a manner that they cannot possibly be

misconstrued." misconstrued."

Condemning the comparative price and bargain day sales, Mr. La Vigne asserted "just so long as the buying public continues to lose its clothes and tear its hair in the mad rush of buying "marked up" clothing, just so long will the trick-ster continue to ply his trade."

More than two hours were devoted by Market Washington as the guest of relatives, has caused to his home in Heathsville, Va. Capt. Mathew Kersey, who recently underwent an operation at Providence Hospital, has been taken to his home in Alexandria.

ing schemes that he has investigated.
At the conclusion of his address he was given a standing vote of thanks by the committee.

Joseph Berberich

Vigilance Committee, presided. Following the address of Mr. La Vigne, he told the committee that the campaign in Washington has received such an impetus and incentive from the address of the principal speaker that no power can stop the elimination of "fake" advertis-ing. Secretary Columbus told the members

that the false advertising bill pending in Congress had passed the House and would be passed within a few days by the Senate, with additional amendments covering several other conditions.



Price, 10c a Bottle At Your Druggists 20,000,000 PEOPLE

Will Read during 1916 of the effectiveness and great qualities of Citro Salz.

UNIVERSITY PURE DRUG CO.

#### LOANS HORNING RELEE, VA. (south end of Highway Bridge Pres automobuses from 9th and D sts. aw.

EASTER TRIP

**DELTA TOURS** 

# 10c GARDEN 15c WILFRED LUCAS NO. 2-FLORENCE LA BADIE IN "WHAT DORIS DID."

THE PRICE JOHNSON OF POWER

NO. 2--WINIFRED GREENWOOD IN ''THE HAPPY MASQUERADER',

#### Purely Personal

TELLS OF WORK Presley Taylor, former assistant en-gineer of bridges for the District, sailed ast week for France, where he will enter the ambulance corps of the affice.

William Walker Smith, of the State Department, and Mrs. Smith have returned to Washington after a visit with Mrs. Fred Loring Seely, of Asheville, N. C. Mrs. Luke Lea, wife of Senator Lea, of Tennessee, was a guest at a recent tea given by Mrs. Seely.

Emory M. Wilson, principal of Central High School, was in New York on business last week.

Mrs. M. S. Ashby, of the Government Printing Office, has left with her son for Havana, Cuba, where they will remain

Private W. E. Wotz, Maching Gun Com-pany, District National Guard, has been made a corporal by Capt, H. C. Earn-Another step in the promotion of the campaign against "fake advertising" be-pany, ing waged by the Ad Vigiance Commute, an organization initiated by the shaw.

Mr. and Mrs. Cornelius Gilbert have returned to their home in Lynchburg, Va.

John G. Herndon, Department of Labor, has gone to Indianapolis to study public employment bureaus being tried in that city.

Deputy United States Marshal W. A. Wilkerson, who was appointed July 7, 1894, has tendered his resignation. Thomas B. Lester has been appointed his succes-

H. C. Rowe, who spent several days in Washington as the guest of relatives, has returned to his home in Heathsville, Va.

gone to New York, where they will spend a few weeks before going to Hot Springs, Va., for the spring.

Representative Gardner, of Massachuetts, has returned from a visit to Aiken.

J. A. Bokel, Baltimore merchant, was in Washington yesterday.
C. R. Colvin, sanitary inspector for the health department, has been on leave of absence for several days this week.

Rev. Dr. Danne, of Washington, who held evening services at St. Stephen's Episcopal Churcs, in Heathsville, Va., has returned to this city.

Earl V. Fisher, statistical clerk in the office of the Public Utilities Commission, has been off duty for two days. Miss Estelle Hutchinson, clerk in the office of the collector of taxes, was kept at home with a slight illness early in the

Donovan,
ers, resigned yesterday,
ers, resigned yesterday,
will leave within the next few days for
Charleston, S. C., to become secretary
to R. Goodwyn Rhett, president of the
United States Chamber of Commerce.

#### WEATHER CONDITIONS.

For the District of Columbia, overcast and some-that colder Friday. Saturday fair; light north-

For Virginia, overcast and colder Friday, Saturday fair; moderate variable winds, mostly northwest. The indications are that there will be local rains in the South Atlantic States Friday, followed by generally fair weather Saturday. Elsewhere east of the Mississipol River the weather will be generally fair Friday and Saturday.

The temperature will be lower Friday in the Middle Atlantic, South Atlantic and East Guif States, and Tempessee, and it will not change decidedly elsewhere east of the Mississippi River during the next forty-eight hours.

LOCAL TEMPERATURES.

Midnight	12 noon
2 s. m	3 p. m
4 a, m	4 p. m
6 a., m	6 p. m
10 a. m	10 p. m
Highest, 46; lowest, 22. Relative humidity-8 a.	m., 91; 2 p. m., 63 Rain
fall (8 p. m. to 8 p. m.).	0.04. Hours of sunchine
1.5. Per cent of possible	e sunshine. 39.
Temperature same date	n last year-Highest 51
lowest, 30.	the post saigname, of

OTHER TEMPERATURES.

	Lowest			
1	Highest	last		Rais
March 100 San San	today.	night.	8 p. m.	fal
Asherille, N. C	. 58	30	52	D.
Atlanta, Ga	. 68	40	66	0.
Atlantic City, N. J		35	34	0.
Mismarck, N. Dak	. 1	-24	0	120
Boston, Mass	. 30	20	26	500
Buffalo, N. Y	31	16	30	0.
Chicago, Ill	. 26	24	24	0.
Cincinnati, Ohio	. 32	30	26	0.
Duluth, Minn	. 12	- 0	4	0.
Indianapolis, Ind	. 30	24	20	0.
Kansas City, Mo		99	28	0.
Los Angeles, Cal	. 68	45	58	
Memphis, Tentt	. 40	38	38	
New Orleans, La	. 80	62	74	
New York, N. Y	. 30	28	36	
Philadelphia, Pa		30	249	0.
Pittaburgh, Pa		372	32	0.
St. Louis, Mo	. 34	26	30	0.
San Francisco, Cal		44	56	
Toledo, Ohio	26	18	20	0.
-	-	-	-	

You can advertise your business in he Want Columns at small expense .-

#### **MARKET EMPLOYES** HOLD GALA EVENING

More Than 1,000 Persons Attend En tertainment, Luncheon and Dance at Odd Fellows' Hall.

More than 1,000 employes of the Old Dutch Market Company, Inc., and their friends attended the second annual together entertainment and dance ten-dered them by the company at Odd Fel-

lows' Hall last night. lows' Hall last night.
The entertainment opened with selections by the Old Dutch Market Special Orchestra. Henry R. Evans threw an air of mystery over the hall by his mirthful parlor magic. The Musurgia Quartet, of parior magic. The Musurgia Quartet, of this city, won applause for its renditions of grand opera, Hawaiian songs and old ballads. The quartet is composed of Mrs. Ethel H. Gawler. Mrs. William T. Reed, Richard P. Backing and Edwin C. Callow, Harry W. Howard accompanied the quartet. Mr. Callow drew laughs from the most reserved by recting in Italian. the most reserved by reciting in Italian lialect. "Da Dutcha Market for Gooda Spaghett" and "War in the Grocery Store." The Zancigs, noted mental tele-

Agriculture, has returned from New York and Boston, where he went on business for the office of markets and rural organization. R. Robertson and John B. Kearney; entertainment, John I. Power, Frank Kidwell, Simon J. Malloy, Roy De Graffonreid, George Bakersmith and James D. Cump; finance, A. Neil Man-dell, William M. Carl, Charles E. Har-per, James T. Wallace, Charles W. McIntosh and Charles Morse; refresh-ment, John B. Kearney, George Fisch-ment, John B. Kearney, George Fischment, John B. Kearney, George Fisch-

ment, John B. Kearney, George Fischer, Edward S. Calbreath, William E. Beall, Willis G. Rockwell and Arthur Cannon; dance, William Padgett, Thomas W. Sugden, Charles A. Carrigan, Percy D. Talley, Garfield Grater and Patrick Long; hall and music, S. R. Robertson, Louis T. Hawkins, William H. Surton, William H. Bowman, Adolph Eckloff, and Abore F. Marlow. Adolph Eckloff and Abner F. Marlow: printing, Charles H. Borman, Jame W. Pumphrey, William B. Dalton, Jo seph Hanfman, George McGee and James W. Endres; ladies' reception committee, Misses Iva Whitehair, Mabel Poston, Elizabeth Clark, M. A. Pum-phrey, Catherine A. Larkin and Alice

Claims Patient Not Insane.

A writ of habeas corpus against Supt. White, of the Government Hospital for White, of the Government Hospital for the Insane, was issued yesterday by Justice Gould, of the District Supreme Court, requiring him to produce Irwin L. De Golia in court on March 13, and show cause why he should not be discharged from the hospital. The petition, executed by Attorney Richard P. Evans, says De Golia, who was a soldier, was committed to the hospital by military order, that he has since been discharged from the army, and Supt. White has no right to detain him. It is also alleged that De Golia is not insane.

#### LOCAL MENTION.

Chaplin, "Face on the Barroom Floor," Va. today. Sunday, great war drama, "A Traitor to His Country."

C. C. Staub, sanitary inspector for the health department, has been on leave this week.

Hobart H. Ramsdell, stenographer for the several years in the office of Daniel J. Donovan, secretary to the Commissioners, resigned yesterday, Mr. Ramsdell shoulders, 11½c; prunes, 10c and 12c; ers, resigned yesterday, Mr. Ramsdell will leave within the next few days for Charleston, S. C., to become secretary to R. Goodwyn Rhett, president of the United States Chamber of Commerce.

Reliable Dentistry. Years of Experience, thousands of satisfied patients. Dr. Vaughan's, 307 7th St. N. W.

#### WASHINGTON AGENT FAIRBANKS SCALE GO. HAPPY OVER RESULTS

Had Catarrh of Nose and Throat 15 Years-Dreco Brings Much Relief.

To have suffered for fifteen years from that most annoying disease, Catarrh of the nose and throat, and then find a the nose and throat, and then find a remedy that brings relief is enough to make anyone happy. It makes him want to tell about it in the papers so other sufferers may obtain the same relief. Here is a business man in Washington representing the largest concern of its kind in the country, who made a signed statement that he had suffered fifteen years from the area. statement that he had suffered fifteen years from that awful malady Catarrh, that continual dripping which kept him constantly trying to clear his throat. During that time he spent hundreds of all dollars seeking relief, and three bottles think of it, three dollars spent for Dreco had done him more good than all the medicines combined he had used before. That man is Mr. Fred B. Miller, 510 Tenth street northwest, where he holds the agency for the Fairbanks Scale Co. 18 for Washington. Mr. Miller was fortunate indeed to find Dreco, for eventually catarrh leads to deafness and other sericators. catarrh leads to deafness and other serious troubles. If you have Catarrh get a bottle today from the nearest O'Donnell Drug Store. Also sold at Bury's Drug Also sold at Bury's Drug Store, Anacostia, and Allen's Drug Store, Alexandria,—Adv.

#### WEE TOT DRINKS GIN: SAVED BY PHYSICIANS

Negro Child Hiccoughs to Mother Who Discovers He Has Imbibed

and Is "Soused." Edward Cook, colored, aged 3, hicoughed and went to sleep. The mother ooked at her son. She saw not the stains of the jam case on the boy, for far be it from Edward to enjoy such

infantile pastimes. But Edward had forgotten to "I am your friend" breath perfume tablet. The mether smelled gin and saw the opened bottle near at hand. To Casualty Hospital physicians she said the bottle had been nearly full when she last saw it in placing it away for medicinal purposes. Now more than half of it had disappeared

of it had disappeared.

The three-year-old was treated for acute alcoholism and laid away to sleep

#### Sues for Ejectment.

the most reserved by reciting in Italian dislect. "Da Dutcha Market for Gooda Spaghett" and "War in the Grocery Store." The Zancigs, noted mental telepathists, closed the entertainment.

After refreshments had been served, King Tango came into his own.

The following committees were in charge of the affair: Executive, Charles H. Tiedmann, chairman; John I. Power, treasurer; Charles H. Bormban, secretary, and William H. Padgett, S. R. Robertson and John B. Kearney; entertainment, John I. Power, Frank Kidwell, Simon J. Malloy, Roy De

New Members for Chamber.

New Members for Chamber.

The membership committee of the Chamber of Commerce has elected the following to membership in the organization: Frank X. Boucher, manager, William Knabe & Co.; James Dickerson, E. F. Droop & Sons; W. B. Garrison, 416 Tenth street; Carl Hammel, 936 Pennsylvania avenue; Gregor Kramm, 224 Fourteenth street southwest; William J. McEvoy, Government Printing Office; W. T. Mayhugh, 3042 R street; Frederick W. Niles, Westory Building, and Charles E. Smith, Policemen's Association.

Meeting Place at the Time When the People Desire."

Choose Jewish Delegates.

At a meeting of the Jewish Congress Committee, representative of thirty-seven local organizations, held in Pythian Temple on Wednesday night, the following members were elected delegates to the coming convention of the Southern States Jewish organizations: M. Gritz, M. Garfinkle, F. Bennison, F. Alpher, and S. Zettland. The conference will be held in Baltimore on March 11 and 12.

### MARGARET WILSON TO ADDRESS FORUM SUNDAY

Community Organization, Denied Use

at Public Library.

Miss Margaret Woodrow Wilson, will be one of the principal speakers at the meeting of the Grover Cleveland Community Forum, to be held Sunday afternoon at 3 o'clock in the auditorium of Public Library. Miss Wilson will speak on "The Course of Procedure Necessary to Secure to the Clitzens of the District the Use of the Public School Buildings as Community Forum Meeting Places."

Again denied the use of the Grover Cleveland School Buildings as Community Forum Meeting Places."

Again denied the use of the Grover Cleveland School Buildings as meeting place, through the postponement of consideration of the matter by the Board of Education at its meeting Wednesday, officers of the forum, of which Miss Wilson is honorary president, had to seek another meeting place.

An application for use of the audit torium of the Public School Building as the council decided otherwise, want it to do so.

But the council decided otherwise, want it to do so.

But the council decided otherwise, want it to do so.

But the council decided otherwise, want it to do so have member pledged renewed support to the church and their pastor in his affliction.

Rev. John Van Shaick, jr., will speak on "The Right of the People Regarding the Use of Public School Buildings as a Meeting Place at the Time When the People Desire."

#### PASTOR'S RESIGNATION & REFUSED BY COUNCIL

John's Evangelical Lutheran Church Insists Upon Rev. P. D.

#### OPEN NOSTRILS! END A COLD OR CATARRH

How to Get Relief When Head and Nose Are Stuffed Up.

County fifty! Your cold in head or catarrh disappears. Your clogged nos-trils will open, the air passages of your head will clear and you can breathe free-ly. No more snuffling, hawking, mucus discharge, dryness or headache; no strug-

gling for breath at night.

Get a small bottle of Ely's Cream Baim from your druggist and apply a little of this fragrant antiseptic cream in your nostrils. It penetrates through every air passage of the head, soothing and heal-ing the swollen or inflamed mucous mem-brane, giving you instant relief. Head colds and catarrh yield like magic. Don't stay stuffed-up and miserable. Relief is sure.—Adv.

# DOUBLE VOTES

\$300 in Gold Extra Inducement

For "Banner Period" IN THE HERALD'S "50.000 CLUB."

February 28th to March 11th Inclusive

The Banner Period in The Herald's "50,000 Club" carries double votes on all NEW subscriptions and \$300 in extra cash prizes, affording a golden opportunity to all candidates who hustle.

\$200 FIRST—The candidate obtaining the largest number of votes between these dates will be awarded \$200.00 in cash as an

SECOND \$100.00—The candidate obtaining the second largest number of votes between February 28 and March 11 (inclusive) will be awarded \$100.00 as an extra cash prize. No other offer as good will be made. Hustle NOW.

All subscriptions will count for a less number of votes after the double vote period ends.

Double Votes VOTE SCHEDULE

**NEW SUBSCRIPTIONS** 

PAID IN ADVANCE

TO THE WASHINGTON HERALD DAILY AND SUNDAY. 3 months 2,000 \$,90 6 months 4,000 1.80 13 months 10,000 3.60 24 months 28,000 7.20 24 months ...

per month extra.

NOTE.—Renewals of eld subscriptions count for just one-half the number of votes shown above. IMPORTANT. A new subscription is one given by any person whose immediate family was not re-ceiving The Washington Herald by mail or carrier on January 1, 1916. Compare These Schedules and

GETTHE

Make a whirlwind campaign. Let "more yearly subscriptions" be your "Baitle Cry" during the "BanRegular Schedule VOTE SCHEDULE

NEW SUBSCRIPTIONS PAID IN ADVANCE

TO THE WASHINGTON HERALD DAILY AND SUNDAY. Votes, Price . 1,000 \$ .90 . 2,000 1.80 . 5,000 3.60 . 12,000 7.20 

Sunday by mail with or without daily, \$0 r month extra.

NOTE.—Renewals of oid subscription unt for just one-half the number IMPORTANT. A new subscription is one given by any person whose 'mmediate family was not re-criving The Washington Herald by mail or carrier on January 1, 1916.

DOINGS OF THE VAN LOONS-Oh! Grace How Can You Be So Mean?

